



Christine Goulay

Media Speaker Sheet

Website: www.sustainabelle.net

LinkedIn: [Christine Goulay](#) (15,000+ followers)

Instagram: @sustainabelle.advisory

About Christine Goulay:

Christine Goulay is a recognized thought leader in sustainability in fashion, with over 20 years of experience. Her expertise covers sustainable sourcing, supply chain management, innovation and Next Gen Materials. As the Founder and CEO of Sustainabelle Advisory Services, Christine works with brands, investors, NGOs and innovators to seize opportunities in the impact space and support in the transition to become best-in-class in terms of responsible business practices. Christine's career includes impactful roles at Kering, PANGAIA, and Edun Apparel, where she advanced sustainability and impact-driven initiatives. Christine also holds several board and advisory roles that amplify her influence in the sustainability and innovation space.

Speaker Topics:

Christine offers engaging and informative keynotes, workshops and moderation at events, tailored to inspire and educate audiences on sustainability and innovation.

» **Next Gen to This Gen: Scaling Material Innovations in Fashion**

Drawing insights from her recent report, "[Next Gen to this Gen: Scaling Material Innovations in the Fashion Sector](#)," Christine discusses the challenges and opportunities in scaling innovative materials and how they can transform the fashion industry.

» **Sustainable Fashion Futures: Where Are We Headed?**

Pulling from her experience and research into future scenarios, this talk examines possibilities for the fashion industry, pulling from scientific data and research while also drawing from our imaginations and creativity.

» **The Art of Persuasion: Using "Love Languages" at Work**

Inspired by the book, *The 5 Love Languages* by Gary Chapman, this talk applies this methodology to work relationships creating conversation that resonates with our audience.

» **The Business Case: Balancing Profitability with Planetary Health**

Exploring how fashion brands can align business strategies with sustainability goals to foster long-term financial success while minimizing environmental impact.

» **The Role of Policy and Regulation in Driving Sustainable Fashion**

As a trained lawyer, Christine can speak to how upcoming regulations and policies are shaping the future of sustainable fashion and how brands can stay ahead of the curve.

Example Speaking Engagements:

- » Global Fashion Summit (2024)
- » Innovation Forum (2023, 2024)
- » Textile Exchange Conference (2022, 2023)
- » 202030 - The Berlin Fashion Summit (2023, 2024)
- » WWD China Sustainability Summit with YehYehYeh (2020)

Topics include: Next Gen Materials, Business Case for Sustainability, Regenerative Language in Business, Decarbonisation and Inclusive Carbon Markets, Regulations and Compliance, Circular Business Models, Impact and Innovation, and more.

Publications & Media Features:

- » **Industry Reports:** 'Next Gen to this Gen: Scaling Material Innovations in the Fashion Sector' (2024); 'Bridging the Gap: Connecting Corporate Sustainability with RAIN RFID' (2024)
- » **Book:** Chapter on "Managing Sustainable Innovation" in *Accelerating Sustainability in Fashion, Clothing and Textiles*, published by Routledge.
- » **Media:** Featured in *Vogue Business*, *The New York Times*, *The Guardian*, and several others.
- » **Podcasts:** Featured on *Sustainability in Fashion*, *Green Threads*, and *Fashion Forward*.

For speaking engagements please get in touch:

Email: christine.goulay@sustainabelle.net

Phone: +33 6 19 81 13 41



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